

The logo for the Farm Journal Legacy Project. It features the words "FARM JOURNAL" in a bold, sans-serif font above "Legacy Project" in a large, elegant script font. Below this, it says "DEVELOPED BY FARM JOURNAL AND SUPPORTED BY" followed by the Pioneer logo (a green plant icon) and the text "PIONEER A DUPONT BUSINESS".

FARM JOURNAL
Legacy Project

DEVELOPED BY FARM JOURNAL
AND SUPPORTED BY



Cultivating Multigenerational Success
in the Agricultural Community

Leave a Legacy Workshops 2010 Sample Agenda

Roll Up Your Sleeves

- Why plan for succession?
- What does your family stand to lose?
- What to expect today

Succession Planning Objectives

- What is best for owners, family and farm
- Getting started: who, when and how

Communicate for Results

- Begin the conversation
- Holding a family meeting: the ground rules

What Gets In the Way

- Age old dilemmas: Fair vs. Equal and Active vs. Inactive
- Financial security
- "Not my idea!"
- Decision making and dispute resolution

Tomorrow's Leaders Today

- The strength of the team is the strength of the leader
- Evaluating needs and identifying candidates
- Accountability, communication, follow-through

The Miracle of Commitment

- Selecting the right adviser
- A year from now, you'll be glad you got started today

For information on upcoming events, please visit FarmJournalLegacyProject.com